

## **DURHAM COUNTY MEMORIAL STADIUM AUTHORITY**

(Minutes of the November 23, 2010 Meeting)

The Durham County Memorial Stadium Authority (the "Authority") convened at 12:00 noon on Tuesday, November 23, 2010 at the Durham County Court House (old) in Durham, North Carolina.

Members present included Chairman Tommy Hunt; Dan Moushon; and the undersigned, as Secretary. Also present were Motiryo Keambiroiro, Director of General Services (the "Director"); Rico Chavis, Stadium Manager; and Carol Hamlett, Assistant County Attorney. Also present were Frank W. Davis, Jr. representing Durham Striders; Donnell Mitchell, representing Triangle Track Club; and Omar Beasley, representing Carolina Elite (Track & Field Club).

The minutes of the October 19, 2010 Special Call Meeting, and the the Closed Session of the same date, were duly approved.

The Director introduced and welcomed Rico Chavis, the newly appointed Stadium Manager.

### **Discussion of Stadium Rates for Track and Field Rental and Public Access to Track.**

The Director and Stadium Manager opened the discussion with a proposed schedule of rates for the practice field and stadium (Exhibit #1 attached) for discussion based in part on charges employed by North Carolina Central University for similar events. The proposal breaks down field activities (javelin, shot put, and discus) at one rate, and the full and home side track fees together with maintenance charges, monitors fee, and first aid fee. All fees were separated between nonprofit and profit users. Frank Davis, Donnell Mitchell, and Omar Beasley added to the discussion based on their wide experience of track and field events at other locales, particularly Doug Shaw Memorial Stadium at Myrtle Beach, S.C. and facilities in Charlotte, North Carolina. It was continually noted by our guests that the Durham County Memorial Stadium was particularly unique in that it provided a new facility with all the essential elements for track and field events which are not readily available anywhere else in the state. It was apparent that effective marketing of this asset was essential and that further study was called for. Chairman Hunt appointed a committee to consist of himself, Dan Moushon, the Stadium manager, Mr. Davis, Mr. Mitchell, and Mr. Beasley, to study a fee structure which would both reflect the value of the facilities and not place our fees out of the market. Mr. Hunt asked the Stadium Manager to bring his recommendations to the full Authority at a Special Call Meeting as soon as possible, and to include in his recommendations for public access of the track.

**Frontier Communications.**

This discussion grew out of an earlier request by Frontier Communications (formerly Verizon), to set up tents at the stadium to hand out informational material during events at the stadium. Since we have no policy the Director felt that such use was an excellent source for additional revenue and was widely used at other facilities, subject to restrictions that were reasonable under the circumstances (time, place and manner.) It was the sense of the Authority to pursue this idea further and the Stadium Manager was asked to bring back his recommendations for such use and fees to be charged the same.

**Northern Booster's Club (Concessionaire).**

The Director handed out a report from Northern High Booster's Club as to receipts to date for activities at the concession stands for events from October 1, 2010 to the NCAA Event on October 30, 2010 reflecting percentages (12.5%) due to the Authority for events other than NHS events in the sum of \$543.64.

The Director reported that Jeff Hill of the Booster's Club requested that the concessionaire be allowed additional time to file the inventory (report of sales) for a period after each event, but in no event later than 7 days following the event (instead of within 24 hours).

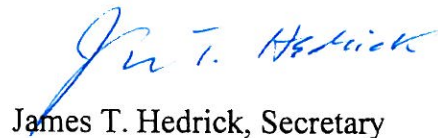
The Director's recommendation was duly approved on motion unanimously adopted.

**Update of 2010 Stadium Events.**

The Director reported on the CIAA, Shaw/ Winston-Salem State Football Game played October 30, 2010 before 6,000 fans with parking revenues to the Authority in the sum of \$1500. The Director reported that the CIAA people were very pleased with the Stadium and had expressed the desire to return for the annual game in 2011.

There being no further business, the meeting was upon motion duly adjourned.

Respectfully submitted,



James T. Hedrick, Secretary